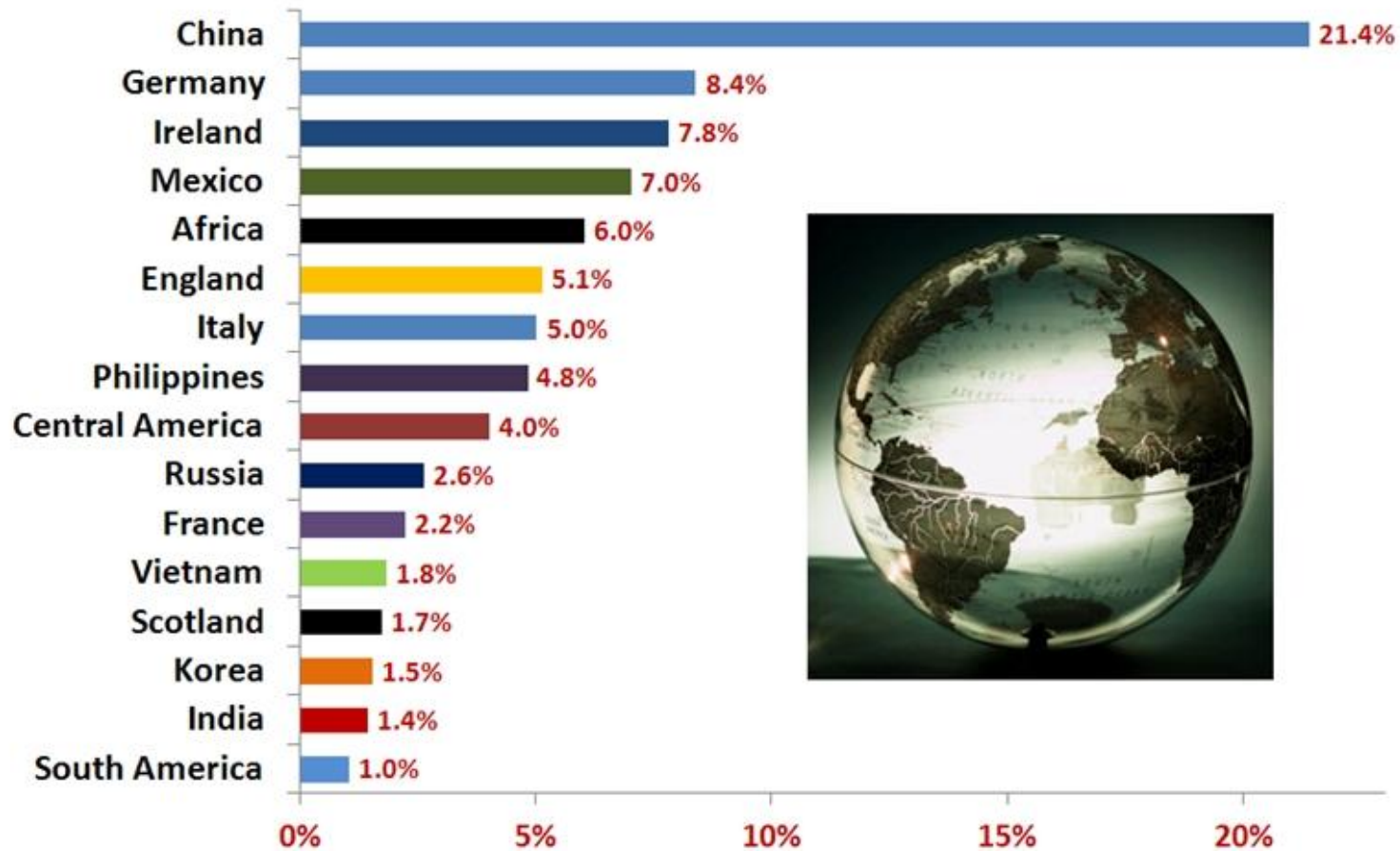
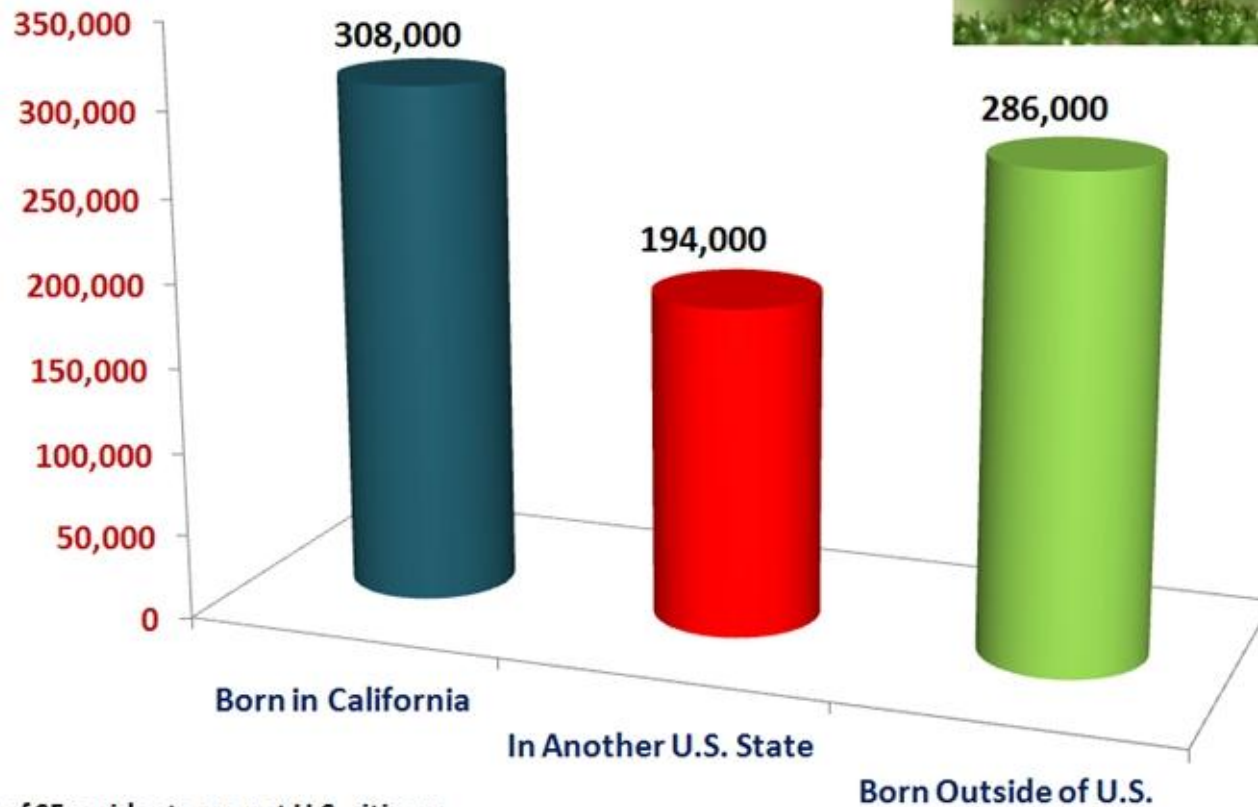


Who is San Francisco? Country or Region of Origin



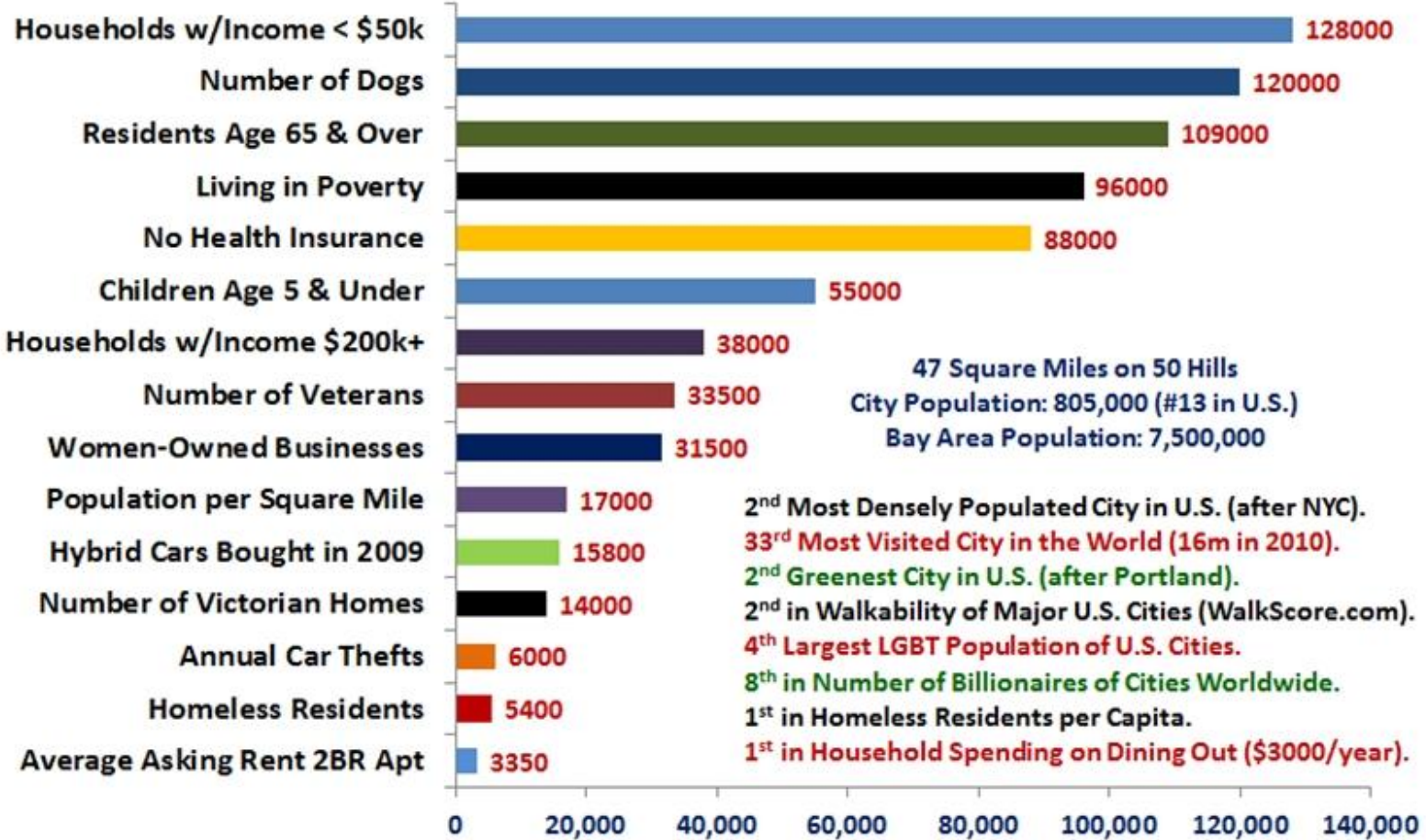
Who is San Francisco? Place of Birth



114,000 of SF residents are not U.S. citizens.
172,000 are naturalized U.S. citizens.



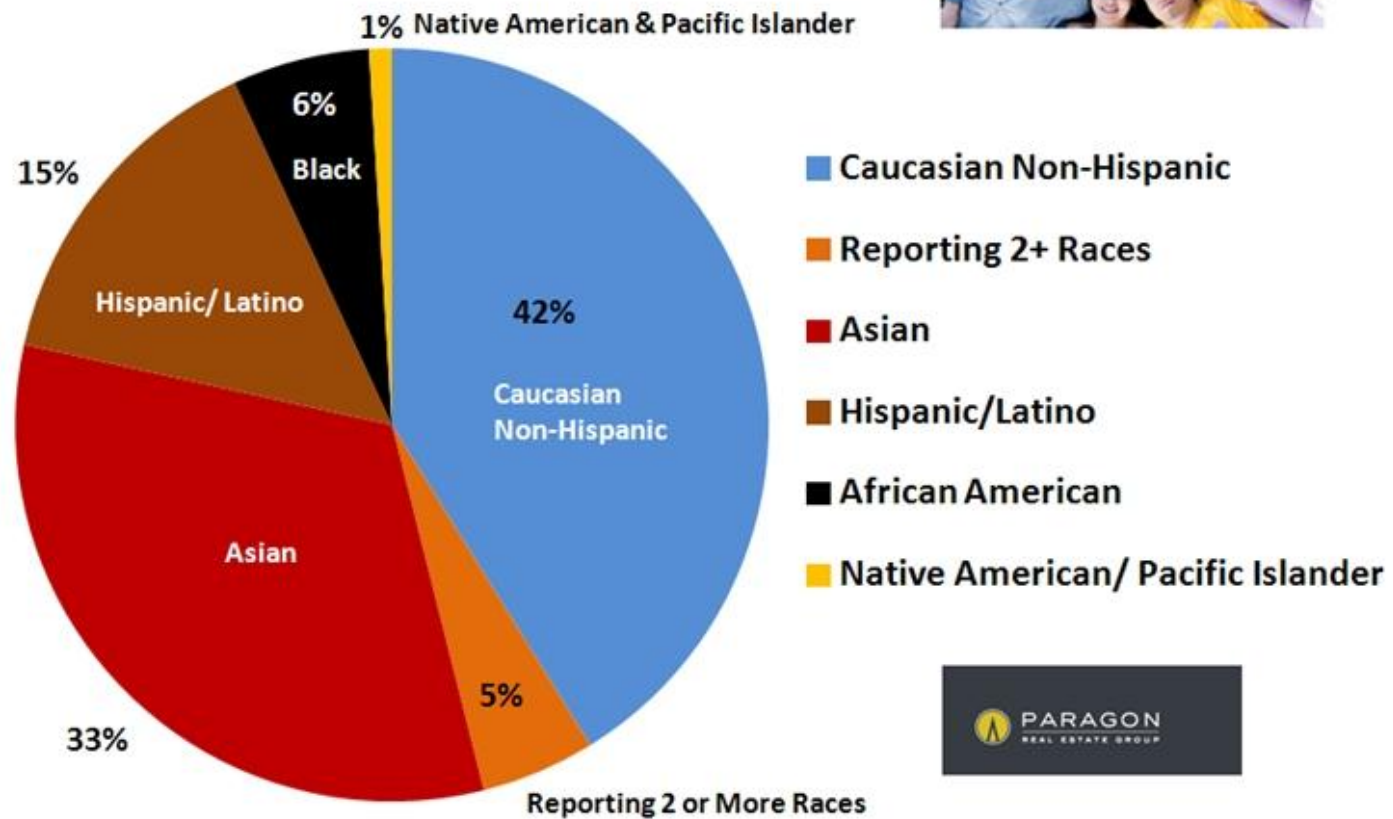
Who is San Francisco? Miscellaneous Statistics



47 Square Miles on 50 Hills
 City Population: 805,000 (#13 in U.S.)
 Bay Area Population: 7,500,000

- 2nd Most Densely Populated City in U.S. (after NYC).
- 33rd Most Visited City in the World (16m in 2010).
- 2nd Greenest City in U.S. (after Portland).
- 2nd in Walkability of Major U.S. Cities (WalkScore.com).
- 4th Largest LGBT Population of U.S. Cities.
- 8th in Number of Billionaires of Cities Worldwide.
- 1st in Homeless Residents per Capita.
- 1st in Household Spending on Dining Out (\$3000/year).

Who is San Francisco? Ethnicity/Race

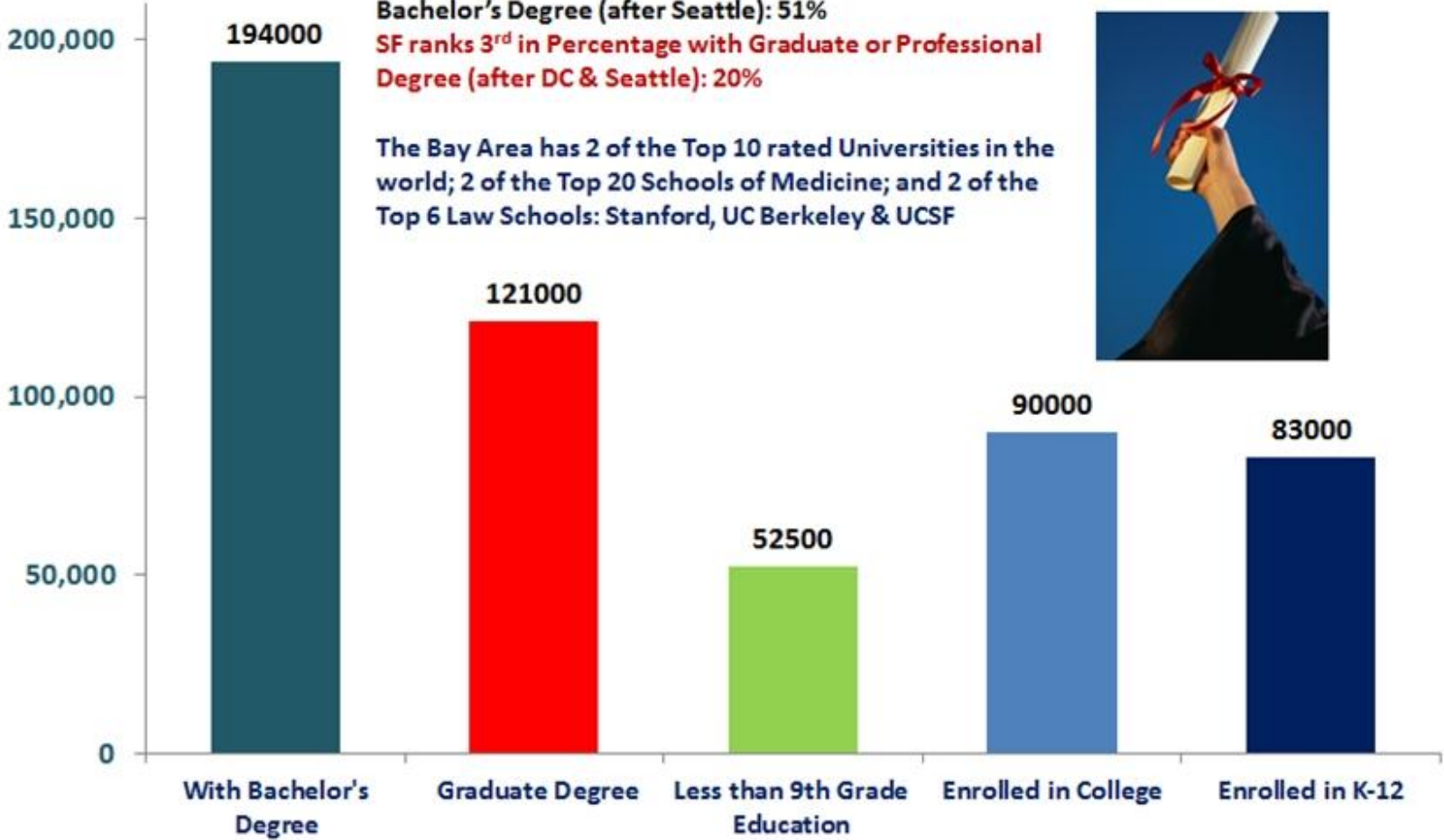


Who is San Francisco? Degree of Education



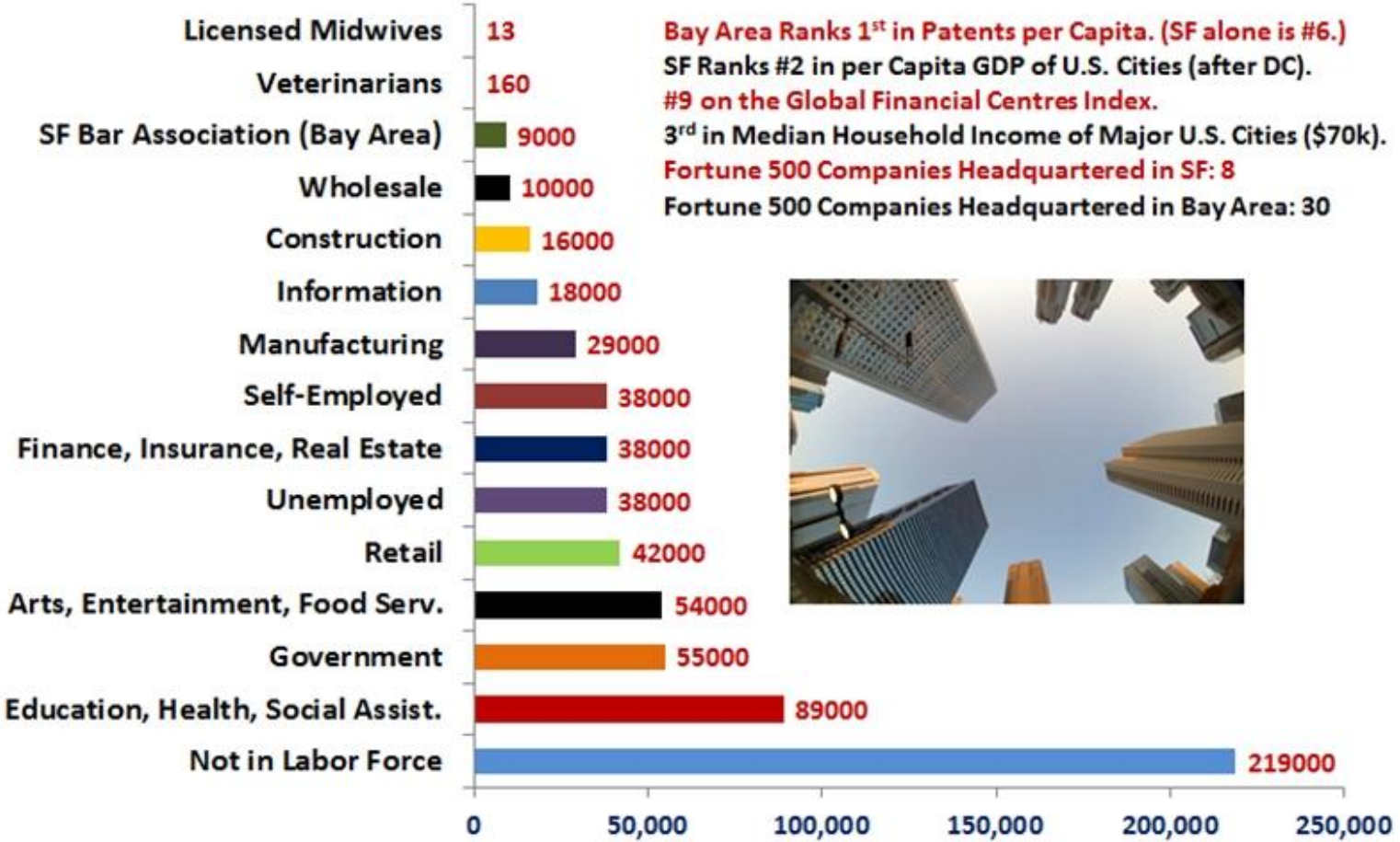
San Francisco ranks 2nd in Percentage of Residents with Bachelor's Degree (after Seattle): 51%
SF ranks 3rd in Percentage with Graduate or Professional Degree (after DC & Seattle): 20%

The Bay Area has 2 of the Top 10 rated Universities in the world; 2 of the Top 20 Schools of Medicine; and 2 of the Top 6 Law Schools: Stanford, UC Berkeley & UCSF





Who is San Francisco? Employment

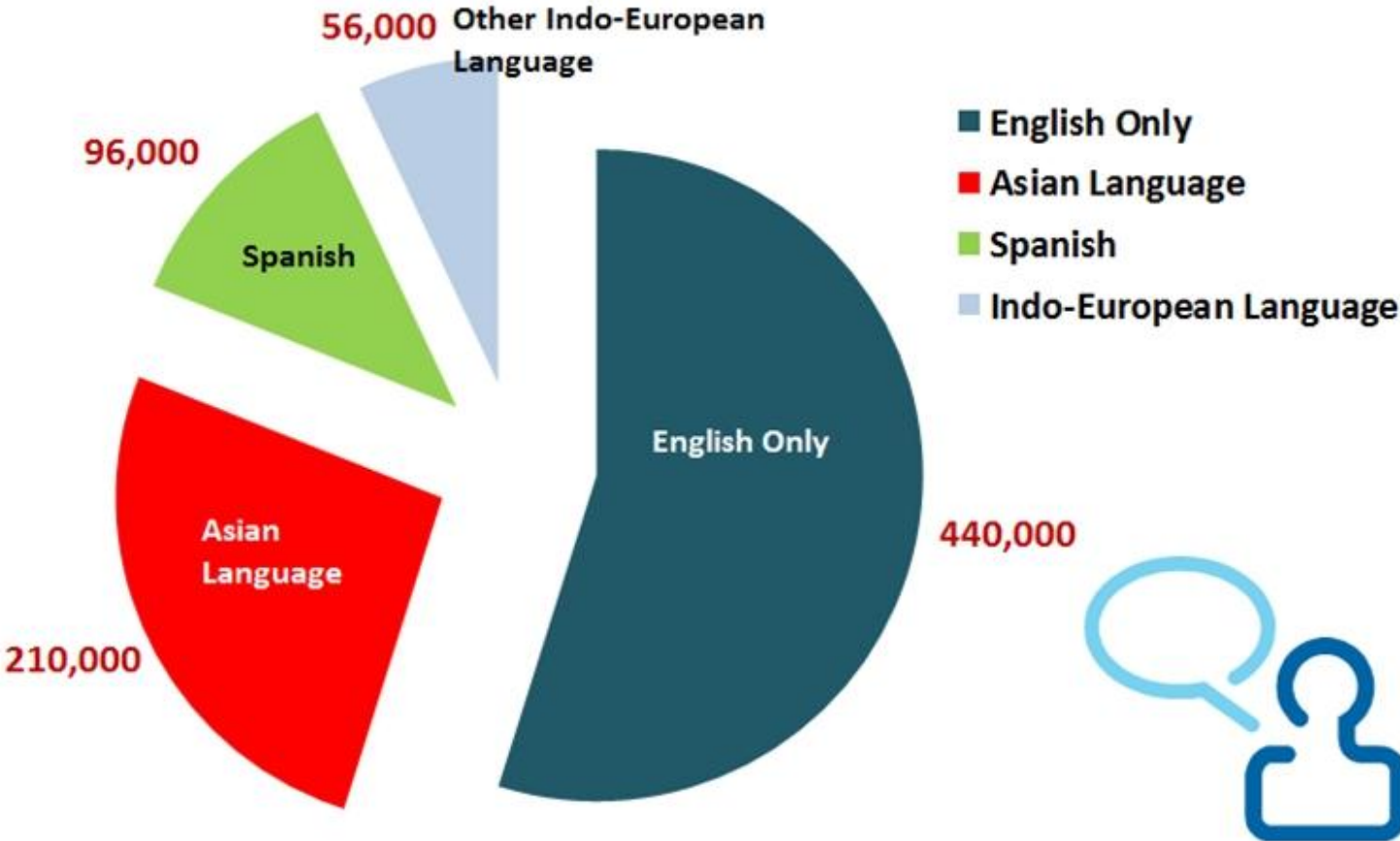


Bay Area Ranks 1st in Patents per Capita. (SF alone is #6.)
SF Ranks #2 in per Capita GDP of U.S. Cities (after DC).
#9 on the Global Financial Centres Index.
3rd in Median Household Income of Major U.S. Cities (\$70k).
Fortune 500 Companies Headquartered in SF: 8
Fortune 500 Companies Headquartered in Bay Area: 30



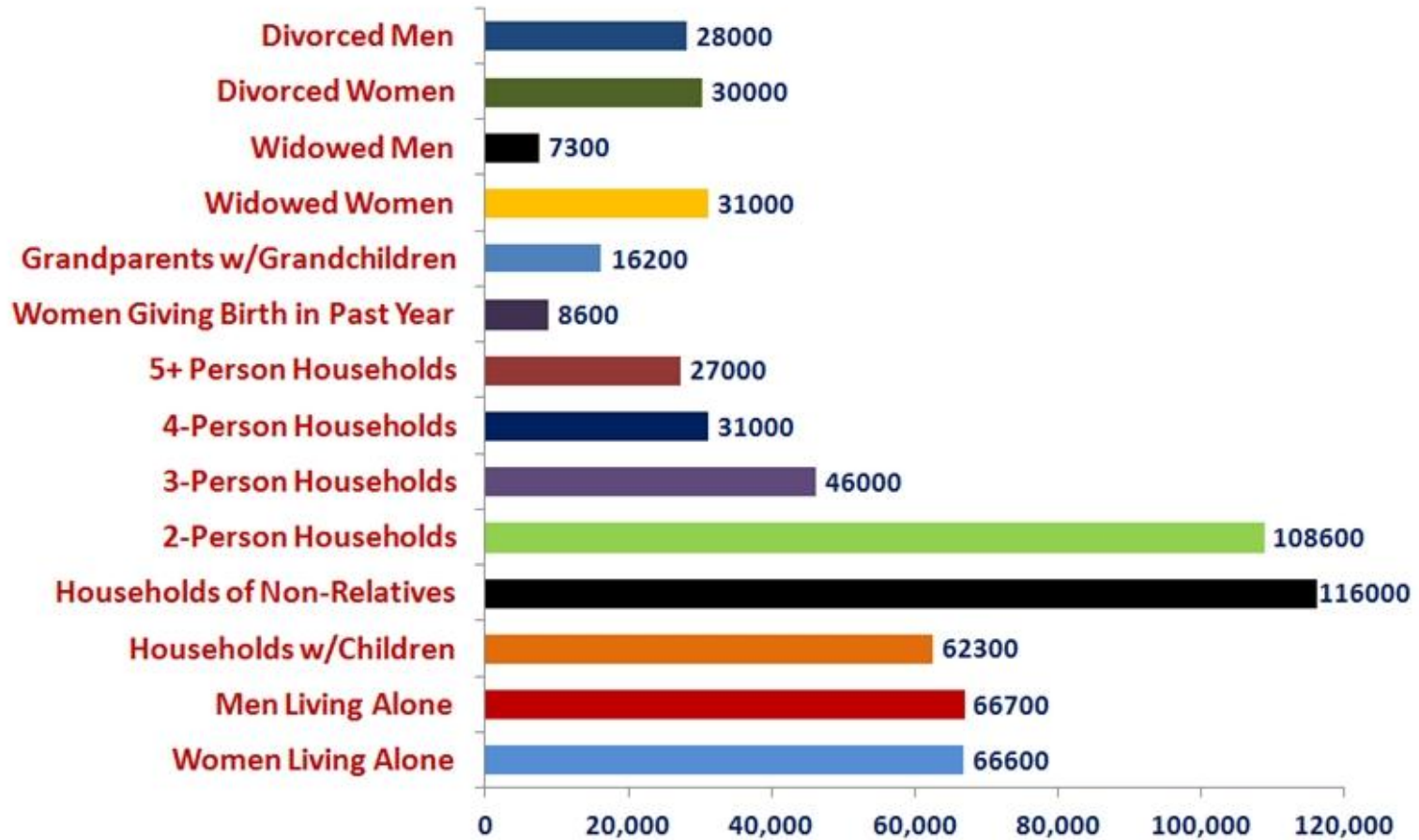


Who is San Francisco? Language Spoken at Home

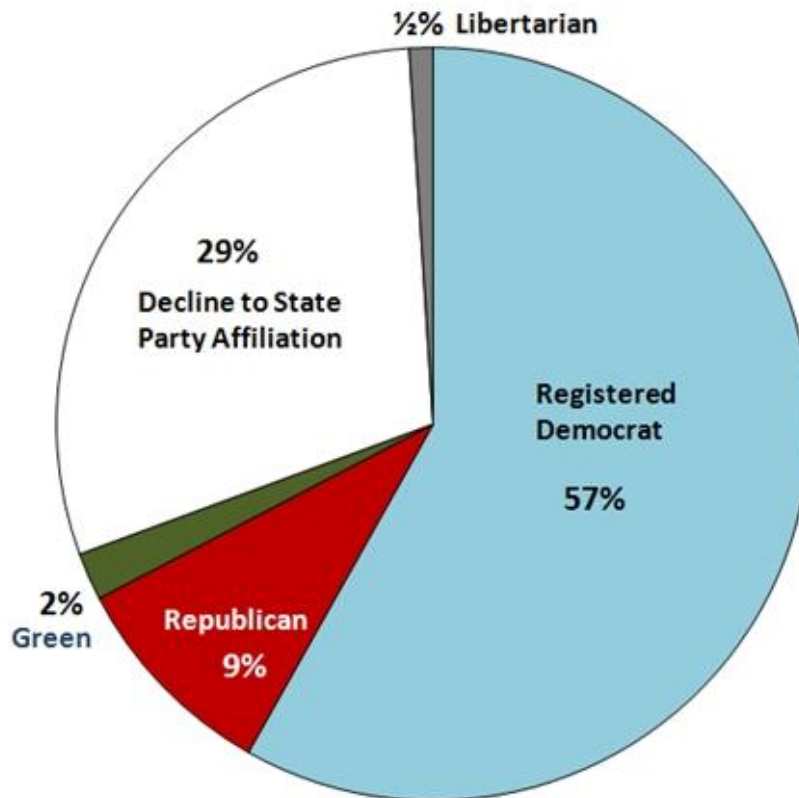




Who is San Francisco? 346,000 Households



Who is San Francisco? Political Affiliation

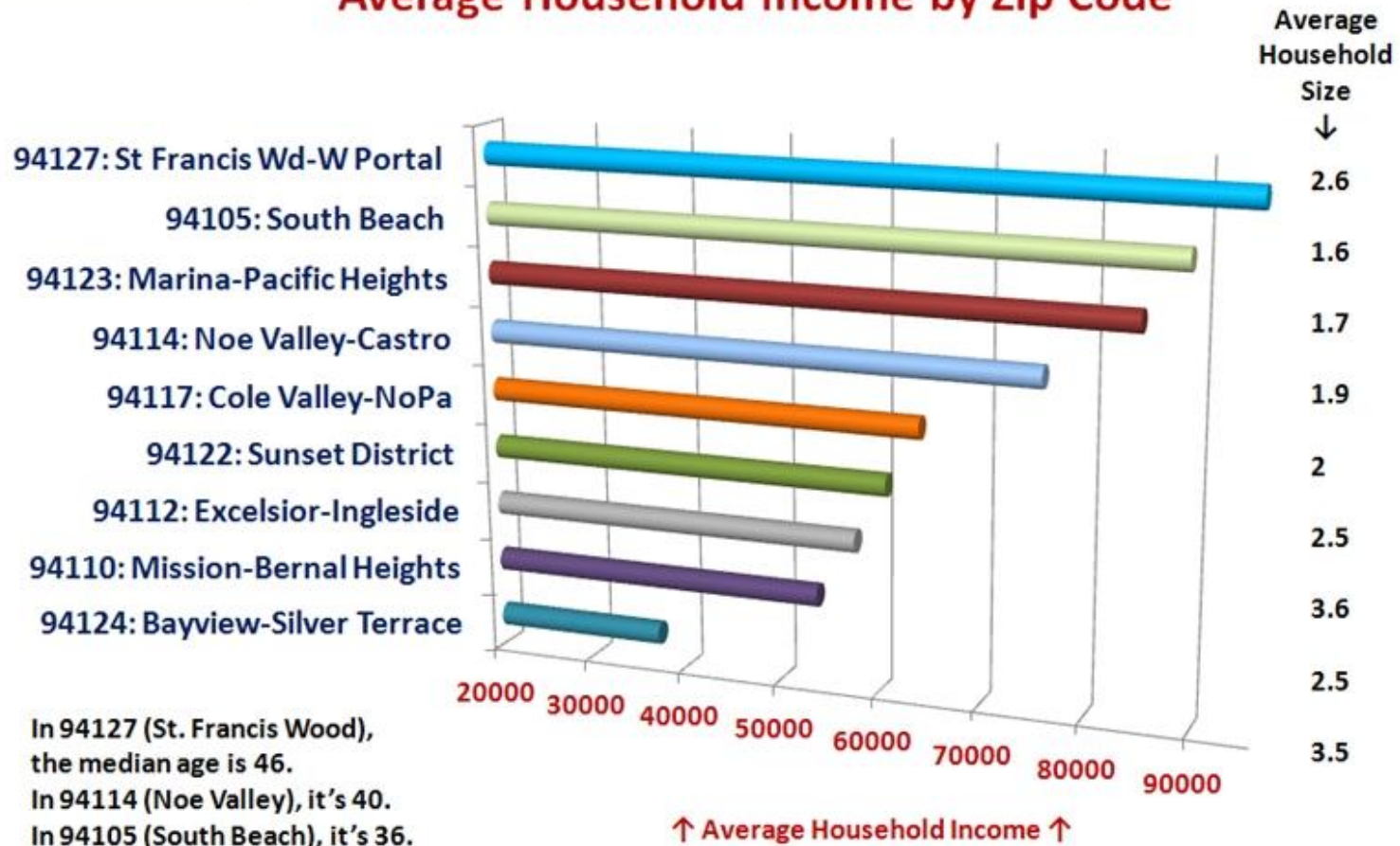


- Democrat
- Republican
- Green
- Decline to State
- Libertarian



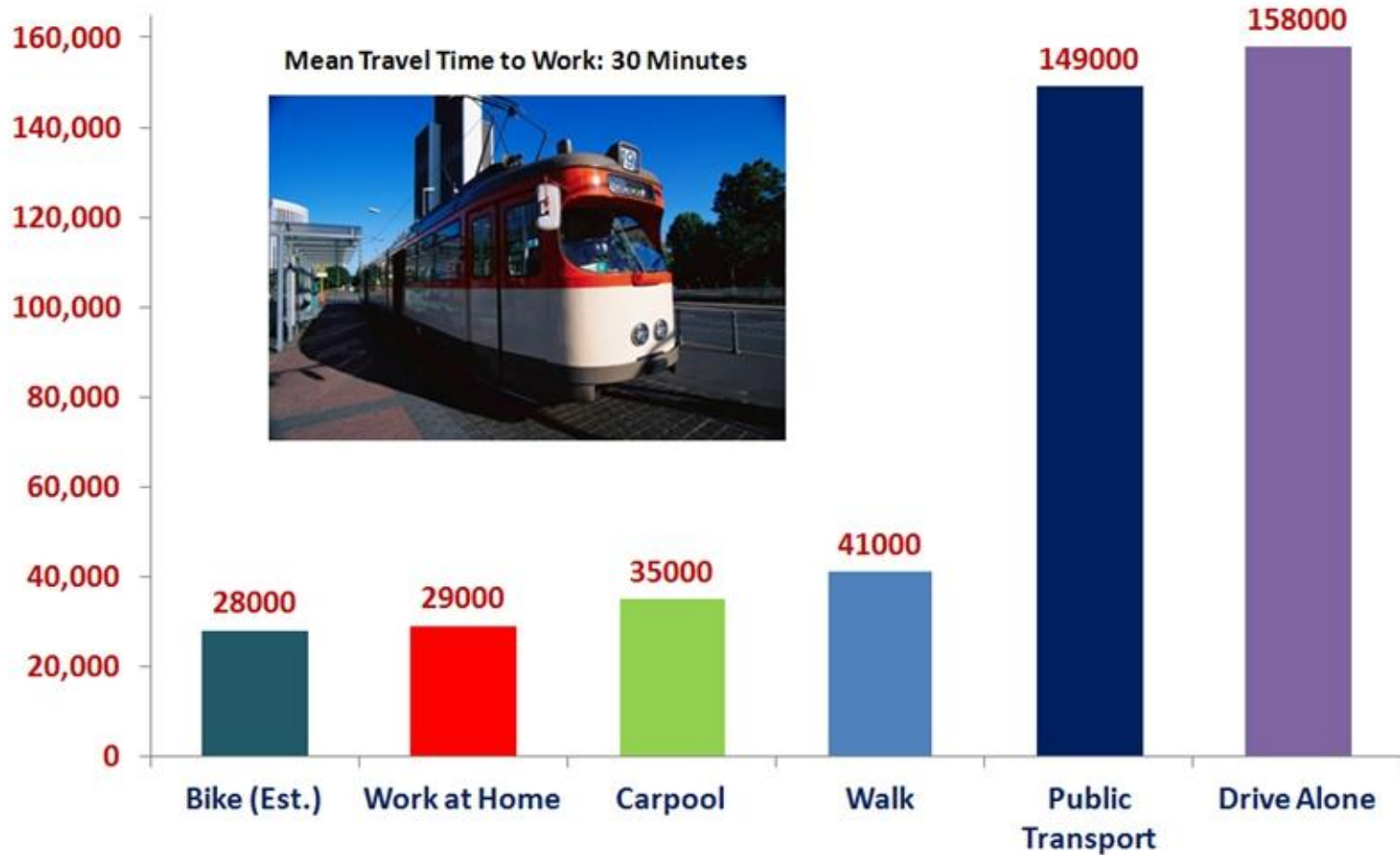
Who is San Francisco?

Average Household Income by Zip Code



Zip codes may overlap neighborhoods with significantly varying demographics. Average household income will be affected by household size, ratio of children to adults, ratio of homeowners to renters, median age of residents, and other factors.

Who is San Francisco? 440,000 Residents Commuting to Work

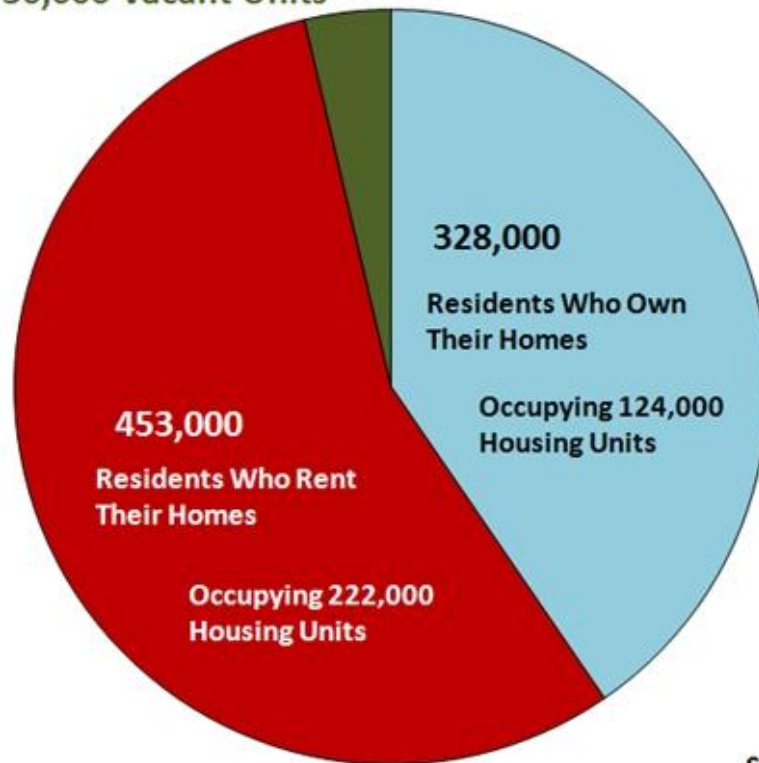


Who is San Francisco?

Rent vs. Own



30,000 Vacant Units



Own Home

Rent Home

Vacant

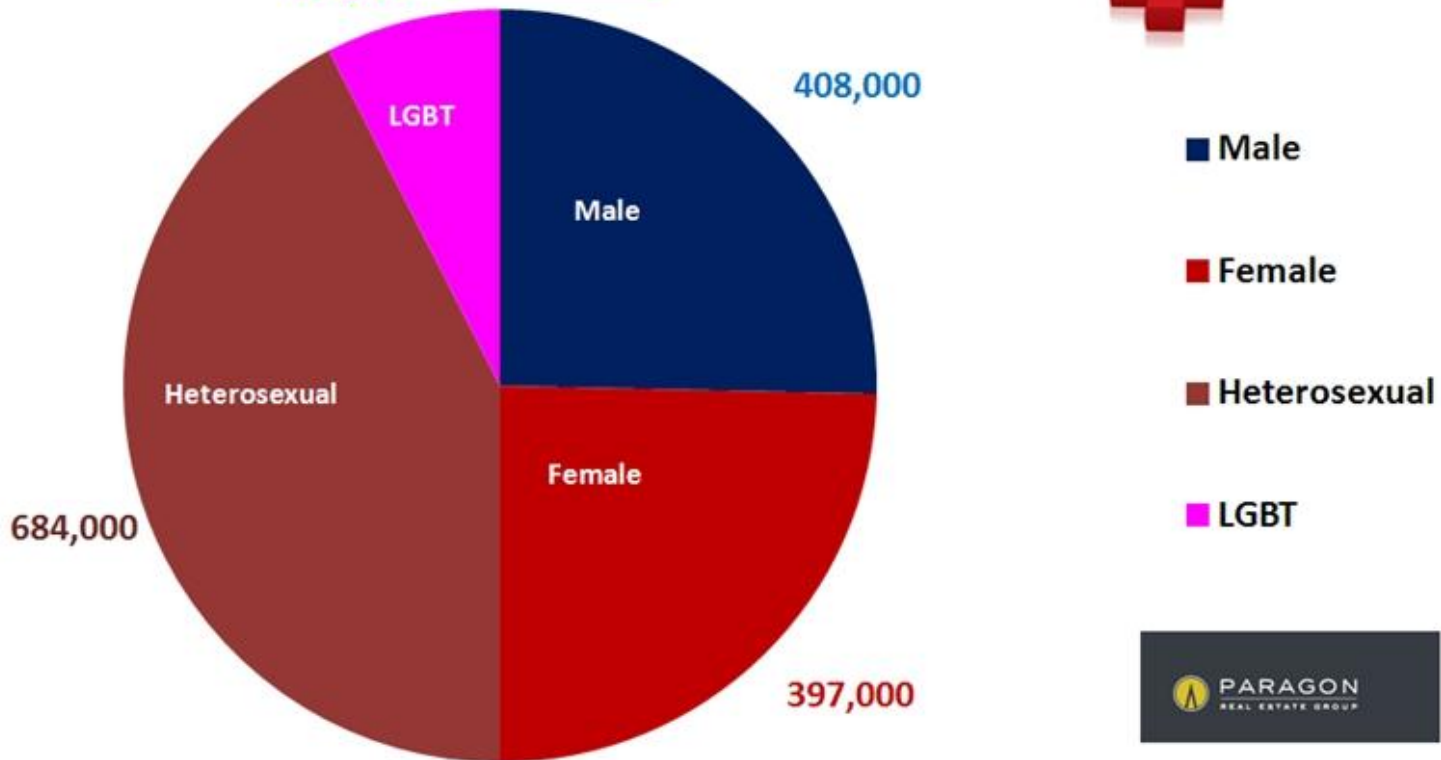


San Francisco has 215 historic landmark buildings.
SF's Oldest Building: Mission Dolores, Built 1791.

Who is San Francisco?

Sex

121,000



SF has the highest percentage of same-sex households of any major U.S. city.



Bay Area Fortune 500 Companies

San Francisco Firms in **Red**



CHEVRON
HP
MCKESSON
WELLS FARGO
APPLE
INTEL
SAFEWAY
CISCO SYSTEMS
GOOGLE
ORACLE
GAP
PG&E
APPLIED MATERIALS
URS
eBay

SYNNEX
VISA
GILEAD SCIENCES
ROSS STORES
ADVANCED MICRO
YAHOO!
SANMINA-SCI
SYMANTEC
FRANKLIN RESOURCES
CLOROX
CORE-MARK HOLDINGS
AGILENT TECHNOLOGIES
SANDISK
CHARLES SCHWAB
LEVI STRAUSS

Big enough, but *not* in Fortune 500

(for various reasons)

Bechtel
Kaiser Permanente
Genentech

Coming soon to the Fortune 500

Facebook
SalesForce.com

